

Activities report from July 2019 – April 2020.

1. Ms. Sangeetha and Dr.Milton attended the 5 day IIRS Indian Institute of Remote Sensing workshop on Advances in Remote Sensing and Geospatial technologies for disaster early warning, monitoring and mitigation from 8th July to 12th July by Dr. Nedunchezian. Dean CSE, in CSE lab SA block (BIHER).
2. Ms. Sangeetha, Ms.Beena and Dr.Milton attended the Technical talk on Effective usage of MathCAD tool conducted by Dr.M.Senthil Kumar, Dean –Incubation, at the Smart room in CSE SA block on 9th July 10.30 am(BIHER).
3. On 11th Induction day event at Bharath University the Hotel Mgmt team displayed an vegetable carving display to welcome freshers with educational quotes in both gents and ladies hostel which was much appreciated by all.





4. On 22nd July Shift Manager Mr.Subash , Goddys Restaurant , Nungambakkam conducted a general Food & Beverage guest lecture session for the first year students.



5. On 22nd July EasyStay Events Manager Mr.Balaji , Guindy, conducted a tourism guest lecture session for the hotel mgmt. students.



6. Dr.T.Milton, Dean was awarded the “*Best Tourism Professor* “ award from Hospitality Educators Society(HSE) Pune from the Chief Guest Dr. Vital Venkatesh Kamat, hotelier leader and innovator on 28th July,2019 .





7. South Indian Culinary Association (SICA) Member Dr.T.Milton, Dean attended the Annual General Meeting conducted by SICA in GRT Grand hotel on 30th July 2019. There were Panel discussions on the topic Passionate Chef vs Commercial Chef and culinary standards in Industry vs students by culinary stalwarts in the session. There were sessions in the range of Chef to Culinarian, everything recycled, Saffron, Food Safety standards Association of India.

Culinary pundits like Chef Bharanidharan, Celebrity Dr.Chef .Damodaran, Olympic carving award winner Umashankar, Corporate Chef Seetharam, Chef Crocker, Dr. Chef . Soundararajan and other experts graced the occasion.





8. Puzzle competition:

First Year Hotel Mgmt students were asked to solve a tactical logical puzzle through whatsapp on 31st July . 7 Students solved the puzzle and were given gifts in the class on 1st August .

IITM CONVENTION – 9TH AUGUST 2019

The staffs and students of Department of Tourism and Hospitality Management, have attended a CONVENTION on 9 th august 2019 at IITM (INDIA INTERNATIONAL TOURISM MART) AT WINGS CONVENTION CENTRE, YMCA GROUND, ROYAPETTA.CHENNAI.It was great learning experiences for students and staffs.Tourism from all over world had come and displayed their EXHIBITS representing their travel itinerary, brochure, pamphlets in beautiful themed stalls. It based on UNITY IN DIVERSITY THEME. Brands like SOTC, MAKE MY TRIP, THOMAS COOK, TTDC, And ALL OTHER TOURISM COMPANY had come and displayed their stalls.

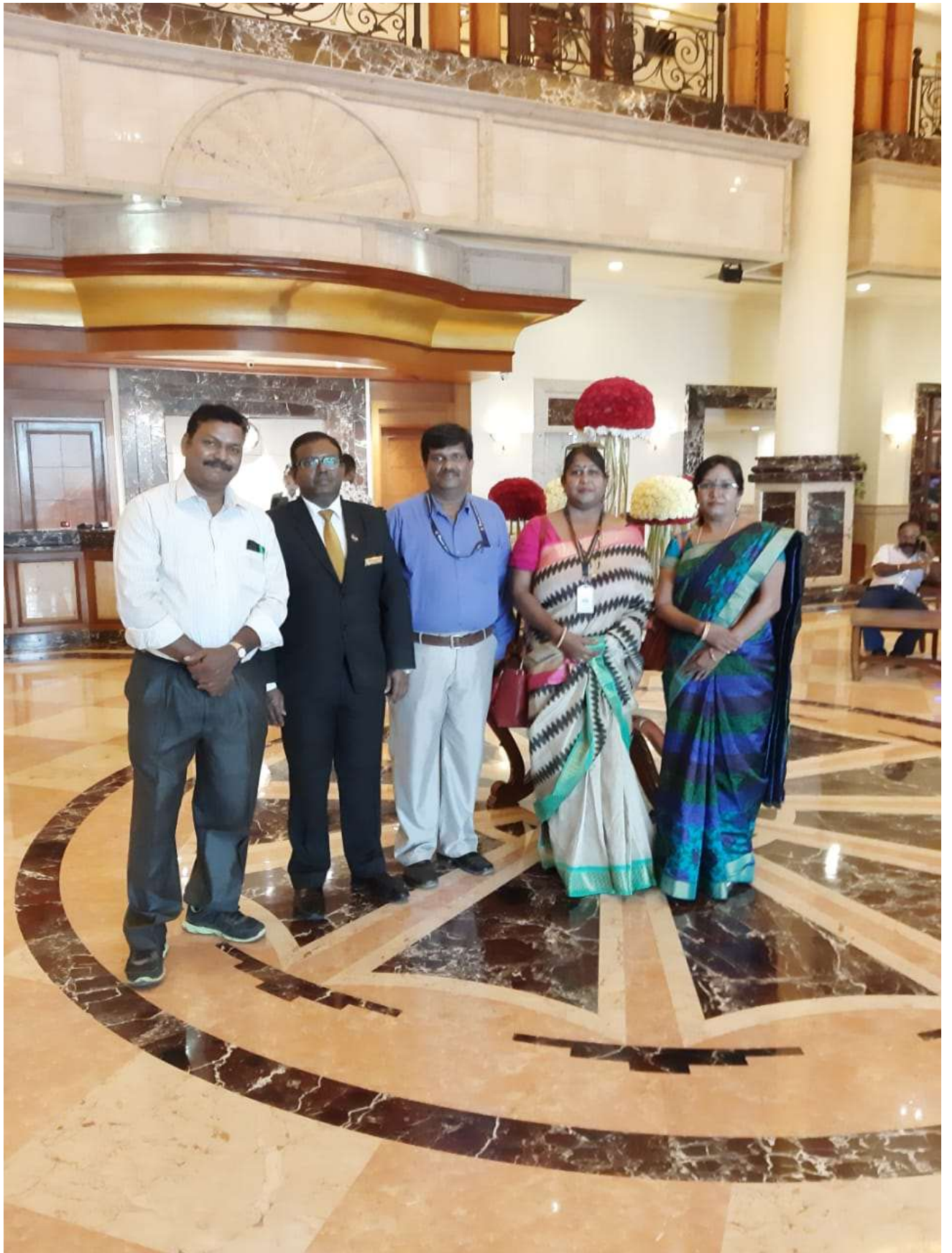




RESIDENCY HOTEL VISIT

The Tourism and Hotel management staff team visited the Residency Towers Hotel to appraise the training students on 09/08/2019. We also met the Training Manager Mr. Bala and checked about the students' performance in the training. The training manager is happy with the student's attitude, skills and punctuality. The staff team also met the general manager Mr. Erine Louis, CEO Mr. GopiNath and the Executive Chef.







5 CS &HM Students undergone the Part time work in the Thomas Cook Marketing Event on 24th & 25th August in Taj Connemara hotel. They were asked to be marketing personnel and they learnt to communicate with the customers of Thomas Cook by this participation.





6. 5 students went for Out door catering service to Residency Towers hotel on 1st September .

7. Dr. T. Milton , Dean , Hotel Mgmt published a Research article titled, “**International tourists perception about folklore tourists in Kannur Kerala**” in the UGC Approved Journal, International Journal of Research and Analytical Reviews (IRJAR) .

8. 4 THM Staff Ms. Sangeetha, Dr. Ravikumar, Ms. Beena and Dr. T. Milton participated in the Disaster Preparedness session organized by Dept of Geography , Tourism and Travel Mgmt and Indian Institute of Tourism & Travel Mgmt in connection with the World tourism Day celebrations in MCC Tambaram on 5th September.



MCC Seminar .

9. Teachers day was celebrated in the Training Restaurant by the students on 5th September.





10. Ms. Beena and Dr. Milton published a research paper in the International Conference organized by Tourism & Hotel Mgmt Department, Alagappa University, Karaikudi on 7th September.

11. 9th September Dr. Eugene, IHMCT & AN Chennai Sr. Lecturer and Dr. Vijayanambi, Selection Grade Sr. Lecturer conducted a session on *How to be a successful hotelier* for hotel mgmt. students in the classroom.



Dr. Vijayanambi and Dr. Eugene handling a session for the students.

12. On 20th September, Dr. Milton and MRs. Sangeetha attended the Tamil Nadu Housekeepers Association Meeting (THA) in the IHMCT &AN Chennai . The leading Textile Company at Coimbatore Raenco conducted a presentation on the topic “How to choose a good linen?”



Housekeeping Association meeting at IHM Chennai on 20th September.

Report of World Tourism Day celebrations in tourism and Hospitality Management BIHER on 27 September 2019

World Tourism Day celebrations was organised in THM department on 27th September in the training restaurant by the students and staff team.

The students decorated the department with Mavilai Thoranam and Thennam thoranam in an ethnic style. Posters pertaining to the tourism were drawn by students and were displayed in the occasion .The centre table was decorated with Indian flags, souvenirs from different states and countries such as Palm Coir Handicrafts from Kerala Thanjavur thalaiyatti bommai from Tamil Nadu Eiffel Tower (Paris, Italy) Sentosa replica (Singapore) Hotel Al Burj Jumeirah miniature (Dubai) Buddha face (Srilanka) and elephants statue(Africa) where displayed by the students to give a global tourism theme.

Welcome address was delivered by Dr.T.Milton, Dean, hotel management. He detailed the importance of World Tourism day and reasons why several tourists visit India. He stressed the students to learn about tourism and our indigenous cultural aspects. Staff and students came in traditional attire to highlight the importance of our culture.

THM department HOD Sangeetha in her address revealed the various tourism factors and the tourism types. Department faculty Dr. Ravikuamr, Mr. Ramamurthy and Ms. Beena

narrated their tourism experiences in different places and urged the students to visit various tourist places.

The chief guest of the day Mr. Balaji, Manager, Easy Stay Travel Company made a PowerPoint presentation highlighting the importance of tourism and its job opportunities which was well received by the students.

Then the students recounted the various tourist places they visited. Gifts were given to the students by the chief guest. Thanjavur thalaiyatti bommai was given as token of appreciation to the chief guest Mr. Balaji along with a bouquet made by our students.

Vote of thanks was proposed by Mr. Paul Raj first year MBA student

Photo session followed. Overall this World Tourism day was a grand success





Guest lecture by Mr. Kannan Professor and Head, Center For Tourism Studies ,MADURAI KAMARAJ UNIVERSITY. 30/09/2019





IHM Swacchata Activity on 24th September in Training Restaurant and Godhavari Mens Hostel premises

The THM Students and IHM Chennai students conducted the Cleaning Awareness session which was attended by more than 50 students on 24th September, 2019 in Restaurant and Godhavari mens hostel premises.

The IHM Chennai students team headed by Lecturer Mr. Jitendra Das conducted a cleaning awareness campaign in the training restaurant. Welcome address was presented by Dean. Mr. Jitendra Das elaborated the importance of Cleaning by conducting a PPT session followed by skit by IHM Students. Trashbag gifts were provided by the IHM team for our students. 17 THM students participated in the Swach Bharath Poster competition and 3 students were

selected for prizes. The posters were displayed in the restaurant. PVC Dr.Suresh visited the department and applauded the creative drawing effort of the THM students. HOD Sangeetha madam rendered the thanks note.

Followed by this the THM and IHM Chennai students went to Godhavri Mens hostel and cleaned the premises.



Poster Presentation by student



IHM Chennai & THM students in cleaning activity



IHM cake competition,11th October,19:

Institute Of Hotel Management Tharamani Chennai conducted craft a cake competition for Hotel Management students in their institute on 11th October,2019. Two teams from hotel management department(THM) participated and made cake decorations in Gandhian thoughts theme. Both themes very well appreciated by the judges for their maiden attempt. Students learnt the various methods of decorating the cake by participating in this competition . HOD Sangeetha madam and dean Dr Milton accompanied the students.The two teams are Anup kumar (II) yr & Nagarjuna Reddy First year and Abdul Rahaman & Thiyagrajan both First years participated in competition.

HOD & Students with their cake decoration



**THM Students receiving Participation certificate from Mr. Sanjay Shreevats ,
Principal Incharge, IHM Chennai**



Asan International Conference on 12th October,2019

THM Dean Dr.Milton and Mr. Ajith MBA first year student attended the *International conference on Contemporary Praxis in Academics and Research; A multi disciplinary approach* was organized by Asan Memorial college of arts and science Chennai on 12th October in their auditorium. Dean published a research paper titled on study on impact of corporate social responsibility on employee organizational commitment in Bangalore.



SRMIHM Ekkattuthangal Culinary workshop 16th October,2019

SRM Institute of Hotel Management, Ekkattuthangal, Chennai organized an **Aromatic South Indian Culinary Workshop** by World Record Achiever **Chef Malgudi Kavitha** on 16.10.2019 in their institute as part of the International Chefs Day Celebration. 4 First Year THM students Nagarjuna Reddy, Pavan, Thilak raj and Abdul Rahman attended the workshop.

Several Indian traditional recipes were presented by the chef and students learnt the recipes very well.



IITTM Nellore and BU CSHM Swacchata activity on 17th October, 2019 in THM

The THM Department and IITTM Nellore conducted 2 Swach Bharath events on 17th October in BIHER campus.

The first event for Cleanliness Awareness campaign conducted for BIHER students in the Civil Block Smart Class room on 17th October 10 am to 11.30 am. This event is attended by more than 200 NSS students and their staff.

In the Civil Block Smart Class room Welcome address was presented by Dean THM. Mr. Abilash, Assistant Professor in Indian Institute of Tourism and Travel Mgmt, Nellore introduced the Swach Bharath Theme and administered the pledge. The Key note address was delivered by Pro Vice Chancellor about the importance of Cleanliness. There were two sessions handled by Dr.T.Milton, Dean and Mrs. Sangeetha during the event. Cleaning equipment display and posters stressing the importance of Swach bharaoh were displayed during the occasion. Students were given gifts.

In the Training Restaurant for the 40 Tourism Stakeholders from different sectors, Swach Bharath awareness session was conducted by Dr. Sharmila, Computer Science Lecturer, IHM CT Chennai for one hour through PPT and videos. Bus drivers, Airlines officials, Tour operators, travel agents, Hotel Mgmt students and staff, Tourism Mgmt students and staff attended the event. Sleek bags with cleaning messages were given as gifts to the participants. Lunch was provided to the attendees.

National Seminar on Paryavaran Sanrakshan on 22 & 23rd October in IHM Chennai.

IHM Chennai conducted a 2 day National Seminar on Paryavaran Sanrakshan – Clean India and Green India on 22 & 23 rd October, 2019 in their campus. 5 students attended the event. The THM Swach Bharath poster presentation prize winners were awarded certificates during the occasion. Dr. T.Milton was invited as Guest of Honour in the Inaugural and Valedictory ceremony. He also chaired a session in the Seminar. He also presented two research papers titled “ Sustainable practices of Hotel industry an assessment through regression” and “Watershed management: A holistic approach to implement Swachh Bharat Programme”

First Year B.Sc. THM Student Pavan Kalluri receiving prize for Poster competition from Mr. Sanjay Shreevats, Regional Director, Indian tourism Development Corporation,





On 22nd November, Dr. Milton attended a one day Faculty Development Programme “Self Assessment and Continuous Improvement” conducted by Dr. R.M. Suresh , Pro Vice Chancellor, Bharath University in the Computer Science Smart class room , BIHER.



